NAMAN SINGH

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# Technical Skills

**Languages and DataBases**: Python, Pandas, Numpy, SQL, Redshift

**Visualization Tools**: Tableau, Alteryx, Power BI

**Other Skills**: Advanced Excel, Business Analysis, Data Analysis, Customer Acquisition

# Professional Experience

## MX Business Solution Pvt. Ltd. June 2022 – Present

*Sr. Consultant* Noida, India

* Successfully executed projects in **3+** domains such as **FMCG**, **Micro-finance**, **Real Estate**, and **Telecom**, impacting business performance and driving decision-making.
* Led a **1-month onsite project in Dubai**, managing **client relationships** and ensuring **timely project delivery**.
* Demonstrated **effective communication** by collaborating with cross-functional teams and ensuring smooth coordination with clients, organizing over **20+ calls**.
* Migrated **50+ reports** from **Excel to Tableau**, improving data accessibility, consistency, and visualizations for stakeholders.
* Utilized **Python API parsing** to process and normalize **100,000+ records** of data, streamlining data storage into databases.
* Developed **50+ Tableau dashboards** by blending data from **multiple sources**, ensuring comprehensive insights across business units.
* Created **dynamic reports** with **parameters, quick filters, sets, actions**, and **advanced visualizations**, delivering interactive solutions for over **100+ users**.
* Applied **Level of Detail (LOD) expressions** to develop **35+ detailed reports** for business intelligence, improving data insights and **optimizing analysis efficiency** for management by **25%**.
* Streamlined and optimized SQL query operations, successfully **reducing processing times by over 50%**, thus enhancing overall database efficiency and response times for business-critical operations.

## Actiman Consulting Pvt. Ltd. February 2020 – June 2022

*Data Analyst* New Delhi, India

* Enhanced the effectiveness and reach of various political and product ad campaigns, leveraging SQL and Excel for data analysis, directly leading to a **significant 9% boost in campaign ROI and revenue growth.**
* Delivered **100+ metrics** such as **MTD (Month-to-Date)**, **YTD (Year-to-Date)**, and **FY (Fiscal Year)** reports, providing actionable insights to **top management**.
* **Developed and optimized 30+ interactive charts and graphs**, improving decision-making processes and increasing

**stakeholder engagement** by **20%** through enhanced visual appeal and clarity.

* Led **the development of 10+ KPI dashboards**, enabling the **management team** to track and improve **business performance** with **95%+ accuracy**, resulting in more efficient decision-making and a **15% improvement** in performance metrics over 6 months.
* Published **20+ reports** on **Tableau Server**, holding a **Publisher** and **Administrator** role, ensuring report accessibility and governance.
* Analyzed data sets of up to **500,000+ records**, ensuring data accuracy, integrity, and alignment with business rules.
* **Proficient in managing datasets of 500,000+ records**, including tasks such as merging, concatenating, and interleaving, ensuring **seamless integration** and reducing data processing time by **30%**.

# Projects

## Leading Telecommunication Company, Germany

* Developed interactive dashboards using actions, parameters, and filters, enhancing data exploration and decision- making for **100+** users.
* Published **25+** workbooks on Tableau Server, managed user creation, site roles, job scheduling, and implemented Row-Level Security (RLS) to ensure proper data governance.
* Analyzed sales data and generated reports, contributing to **20% improvement** in sales performance.
* Performed ETL processes using Tableau Prep and Alteryx, optimizing data flows and reducing data preparation time by

## 30%.

**India’s Leading FMCG Company, India**

* Worked as a **Tableau Developer**, delivering **10+ dashboards** for **RM’s, ASM’s, and GM’s**, improving **sales performance tracking** for over **200+ users**.
* Led the **end-to-end development** of dashboards, from **requirement gathering** to **ETL development**, improving data reporting and decision-making processes.
* **Prepare technical documents** and **wireframe designs**, ensuring efficient testing and smooth dashboard deployment, reducing development time by **15%**.
* Collaborated in an **Agile environment**, working closely with clients in **10+ sprint cycles** and delivering requirements on schedule as per the **scrum process**.

## India’s Micro-Finance Company, India

* Led the **complete project lifecycle**, overseeing **data analysis**, **processing**, and ensuring **data quality** for reports on disbursement, repayments, and loan books for **5+ loan categories**.
* Created **20+ reports** in **MTD, YTD**, and **FY concepts**, delivering business-critical insights that influenced **loan management strategies**.
* Published **workbooks** in **UAT and Production Tableau Servers**, ensuring the **smooth deployment** and accessibility of reports for **client teams**.

# Certifications

* Tableau Desktop Specialist
* Alteryx Designer Core

# Education

## IILM Academy of Higher Learning May 2019

*B.Tech in Electronics & Communication Engineering Gr. Noida, Uttar Pradesh*